



Shree Durgaparameshwari Educational Trust (Regd.)

J S Degree College

Malathahalli, Bengaluru: 560056

Institution's Innovation Cell

An Institution's Innovation Cell (IIC) is a body established by India's Ministry of Education (MoE) within Higher Educational Institutions (HEIs) to create a vibrant ecosystem for **innovation and entrepreneurship**, encouraging students and faculty to develop ideas, form startups, protect Intellectual Property (IP), and engage in activities like design thinking and problem-solving, fostering a year-round culture beyond seasonal events. IIC Established at our College with effect from 01/07/2025 for the academic year 2025-26.

Objectives of IIC are:

- To conduct various Innovation, IPR and entrepreneurship-related activities prescribed by MIC in time bound fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.
- Organize Hackathons, idea competition, mini-challenges etc. with the involvement of industries.

Composition of IIC

Sl. No	Name of the Member	Designation
1	Dr. Jayarama Shetty S	Director – J S Degree College, Member
2	Mrs. Pratibha Kalas	Principal i/c , Member
3	Mrs. Yogitha K	Faculty – Dept. Of Commerce, Member
4	Mrs. Pooja K	Faculty – Dept. Of Commerce, Member
5	Mrs. Rashmi A	Faculty –Dept. Of Computer Applications)

Director

Principal